VetStart
Strategies for Launching a New Business

Nearly 2.5 million U.S. businesses are veteran-owned. They had $1.22 billion in revenues and employed nearly 6 million people. Why not you?

If you can dream it, we can help! Owning your own business is the American dream, but building it to withstand the test of time takes a unique set of tools—and a lot of hard work. VetStart will show you the way.

VetStart Gets Results:
• Evaluate & refine your business concept
• Improve your knowledge of business fundamentals
• Conduct research about your markets and competition
• Develop a thorough, yet practical business plan
• On-going consulting from SBDC professionals keeps you on track

VetStart was developed by The Georgia SBDC Network. The program includes the work of renowned author Rhonda Abrams and other leading experts.

On Your Mark, Start… Grow!
Designed specifically for new entrepreneurs, VetStart provides the resources and support to launch your company and put your dreams within reach.

VetStart will help you launch a business built for today’s challenging times. In just 8 three-hour sessions, learn to evaluate and implement your vision by creating a thorough, well researched business plan.

VetStart covers these important topics in eight high-energy, interactive sessions:
1. Foundations for a Successful Business
2. Marketing Research & Analysis
3. Capturing the Market
4. Efficient Operations
5. Financial Foundations
6. Financial Plan
7. Bringing it All Together
8. Implementing and Presenting the Plan

Wednesdays: August 26—October 21, 2015
For More Information
404-413-7830
mphilips20@gsu.edu

Application Form

Fax or mail completed application to fax number 404-413-7832
Last Name __________________________________________ First Name ________________________________
What is the status of your business? (check one) _____ Planning Stage _____ Established Business
(If Established) Business Name __________________________ Start Date:______________
Mailing Address ______________________________________________________________________________
Tel: (____) _____________ Email ________________________________________________________________
Description of Business  __________________________________________________________________________

Thanks to our sponsors, qualified veterans will receive a defrayment of the tuition for this program, decreasing the cost to $195. Call for information!

Program Starts Wednesday, August 26, 2015—Apply Today!

Application Form (or to register online visit: https://www.georgiasbdc.org/ce/atlanta

University of Georgia SBDC at Georgia State University

Funded in part through a cooperative agreement with the U.S. Small Business Administration and the University of Georgia. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at 404-413-7830 or write: Director, GSU SBDC, PO Box 3986, Atlanta, Ga. 30302

VetStart
Application

Location: 75 Piedmont Ave., NE, Suite 700, Atlanta, 30303
Dates: Wednesdays, August 26, September 2, 16, 23, 30
October 7, 14, 21
Time: 6:00—9:00 pm
Tuition: $495.00 per person